

SUCCESS STORY



Galaxy Beefy Baby proves its worth in UK!!

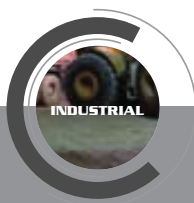
Customer : Westmoreland Plant
Location : Doncaster, UK
Machine used : JCB 3CX backhoe loader
Application : Construction
Tires in use : Galaxy Beefy Baby (12.5/80-18)

ATG Dealer, ATS Euromaster, was recently asked for a heavy duty tread pattern to replace the front of their JCB 3CX backhoe loader (12.5/80-18) by Westmoreland Plant, UK. They were finally convinced to try the Galaxy beefy baby even though the cost was slightly more. The main feature that led to the decision was the central band of rubber around the centre. The first set was fitted in March and hardly seem to have worn at all. They have completed around 1000 hours now in varying conditions.

The company was very impressed with the wear characteristics and the traction. But Patrick Tivnan, Site Manager, commented that most remarkable was the fact that they have experienced no punctures so far and no downtime due to accidental damage on these tyres.

Westmoreland are so impressed with the performance that they have already replaced the front tyres on two more vehicles (now 3 sets running) and will do the same for all of their backhoe fleet (9 vehicles total). They are also about to buy Galaxy Industrial Lug tyres to replace the rears (18.4-26) to assess the performance and complement the fronts.

The success with this customer is also leading ATS Euromaster to approach other plant hire companies who run similar vehicles to propose comparative trials.



ATG

Alliance Tire Group specializes in the development, manufacturing, and marketing of Agriculture, Forestry, Construction, Industrial, Earth Moving and OEM applications under Alliance, Galaxy and Primex Brands.

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