

NextGen Entrepreneur

Yogesh Mahansaria - Founder & CEO, Alliance Tire Group



For harnessing the competitive advantages of Indian and Israeli assets, and scaling up a niche, B2B business globally by paying close attention to end users across geographies.

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Winners of the Forbes India Leadership Award (FILA) along with eminent jury members.

It gives us immense pleasure to share with you that ATG's Founder and CEO, Yogesh Mahansaria has been felicitated as the **NextGen Entrepreneur of the Year** award on the 7th of Oct. 2014 in Mumbai and has been featured in the Forbes India (October issue) magazine along with other winners.

Forbes India, put in enormous effort to research each nomination and put them through a stringent methodology for selection of the right candidate which is in line with their belief in the spirit of fair play:



Alliance Tire Group founder and CEO Yogesh Mahansaria (left) receives the NextGen Entrepreneur award from Adi Godrej.

Shortlisted candidates are classified into 10 categories, Outstanding Start Up, **NextGen Entrepreneur for the Year**, Best CEO - Public Sector, Best CEO - Private Sector, Best CEO – Multinational, Woman Leader for the Year, Entrepreneur with Social Impact, Entrepreneur for the Year, Lifetime Achievement, and Conscious Capitalist for the Year.

About Nextgen Entrepreneur - An entrepreneur who has displayed the dynamism to revitalize an existing enterprise, and in the process, redefined the rules of business and prepared the enterprise for a whole new vector of growth.

Eligibility Criteria - A leader who has transformed an enterprise through an innovative approach. The business should have a minimum turnover of Rs 1,000 Crore. The CEO could either be a founder who has taken the business to a newer orbit or a GenNext entrepreneur who has changed gears for an existing family-owned business.

The Nominees for the NextGen Entrepreneur award were the likes of **Devendra Shah**, (Chairman, Parag Milk Foods), **Rahul Sharma**, (Co-founder & CEO, Micromax), **Ramesh Juneja**, (Founder, Mankind Pharma), **Sachin and Binny Bansal**, (Co-founders, Flipkart), and **Yogesh Mahansaria**, (Founder and CEO, Alliance Tire Group)

The eminent jury, chaired by **K. V Kamath**, non-executive chairman of ICICI bank; which had the likes of **Mr. Akhil Gupta**, non-executive Chairman of Blackstone India; **Ajit Rangnekar**, Dean of the Indian School of Business; **Zia Mody** - Founder, AZB & Partners; and **Raghav Bahl** - Founder, Network18,

*"The new darling of private equity investors, **Yogesh Mahansaria** (founder and chief executive, Alliance Tire Group) was **NextGen Entrepreneur for the Year**, for having scaled up a niche, B2B business worldwide. Mahansaria has also been successful in getting on board blue chip investors like Warburg Pincus and KKR. On being asked if he would like to change anything about PE investors, he said he has only benefitted from them in terms of gaining a global vision, increasing execution capabilities and building strategic partnerships."*

[Forbes website link](#) [Event photographs link](#)