

## **ATG: Application specific, purpose built tyres for contract utility.**

*ATG's Galaxy brand offers application specific purpose built tyres for a wide range of applications that include machines such as earth movers, telehandlers, excavators, backhoe loaders, industrial tractors and machinery as well as utility tractors and turf equipment*

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With past experience Alliance Tire Group (ATG) developed expertise in building application specific purpose built tyres, keeping customer needs in mind. To reinforce this commitment ATG launches two new tyres in the contract-utility category, namely Galaxy Garden-Pro and Jumbo Hulk.

"With our Jumbo Hulk and the Garden Pro, we present two of our innovative and high-performance specialist tyres for contract-utility at Intermat this year", says Yogesh Mahansaria, CEO of ATG.

### **Jumbo Hulk**

Available in the four sizes 19.5L-24, 18.4-26, 16.9-28 and 16.9-30 for backhoe loaders as well as industrial tractors and machinery, ATG's Jumbo Hulk is a tyre with a unique L-4 tread pattern that was designed for severe operating conditions. In addition to superior self-cleaning characteristics, the very deep tread provides excellent traction. The high solid-to-void ratio ensures the maximum possible contact area to the soil and a reduced rate of wear. These tyres are extremely cut- and puncture-resistant, providing low or zero downtime and extraordinary long service life.

### **Garden Pro**

The new Galaxy Garden Pro is the first ever specialty tyre for compact garden and utility tractors which provides an all-in-one type design, making these tyres suitable for all kinds of light duty applications in landscaping, vineyards, and gardens, for example. "The Galaxy Garden Pro is not only very cost competitive, but also offers very high value for money", highlights Angelo Noronha, Chief Sales and Marketing – After Market, Europe. "In addition to being gentle to turf and soil due to superior flotation characteristics, due to its radial construction, these tyres also offers excellent self-cleaning characteristics, a smooth ride and low wear on hard surfaces, and thus optimum performance under a wide range of operating conditions. This is a superior choice due to its outstanding cost-effectiveness, durability on hard surfaces and excellent flotation characteristics", concludes Noronha. The Galaxy Garden Pro is available in various sizes for front and rear axles of compact utility tractors and turf equipment.

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### **About ATG**

With nearly 60 years of experience, the Alliance Tire Group specializes in the design, development, manufacturing and marketing of Agriculture, Forestry, Construction, Industrial, Earthmoving, Mining and Port tyres under Alliance, Galaxy and Primex brands.

ATG serves customers in 120 countries, across 6 continents and offers a full spectrum of products, from basic entry-level tyres to a broad range of superior quality value-added products. All of the Group's tyres are designed, developed and tested at its advanced R&D centers around the world.

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