

## **ATG: Reinforces its leadership in agri-transport tyres with new launches**

*New sizes of flotation radials offer 40% more load with the same pressure – or the same load with 30% lower air pressure for effective soil protection in agricultural transports*

**23.02.2015 | Paris, France**

ATG, a leading Off-Highway Tyre (OHT) manufacturer announced launches of various new products under its flotation & agri-transport category to reinforce its leadership. These include the VF (Very High Flexion) tyre in the popular 380 tread design. The first size introduced in 380 VF is 650/55R26.5VF, being showcased at SIMA 2015. In addition to this, ATG introduces new size in 390MPT and 392 MPT, in 24R20.5. With this new size, Alliance enhances its all steel high speed flotation radial portfolio, for agricultural trailers. Commenting on the new products, Yogesh Mahansaria, CEO of ATG stated: "Alliance with its leadership position in the flotation radial tyre category is geared to meet changing trends and requirements of the agri-transport segment. We have introduced three key sizes which cater to the ever increasing performance expected from agricultural machines."

### **Alliance 380 VF Flotation Radial - 650/55R26.5VF**

The ability to carry large payloads quickly and soil-conserving is one of the key prerequisites for agricultural tyres. As pioneer and leader in agri-transport flotation radial tyres, ATG's Alliance brand therefore has a large portfolio of tyres for agricultural transport and other uses. One of the innovative products presented at SIMA, the 380 VF pattern in size 650/55R26.5F, can either carry up to 40% more load compared to its standard flotation variant with the same air pressure or the same load with a 30% lower inflation pressure which in turn allows for markedly better soil conservation. The 380VF offers 25% larger footprint when compare to its conventional radial variant. This tyre is developed for agricultural transport vehicles: for exceptional flotation, low ground pressure, and minimum soil compaction.

### **Alliance 390 MPT and 392 MPT - 24R20.5**

The size 24R20.5 has been simultaneously launched in two tread designs, namely 390 MPT and 392 MPT. Design 390 is an existing block type tread design whereas 392 in new design, which also has block type treads, however is different from that 390.

These two are low pressure all steel radial high flotation tyre for agricultural trailers. The block type tread design provides a large contact area: for lower soil compaction and significantly reduced rate of wear. These tyres are ideal for on-road use on trailers. However can be used on the fields effectively due to the excellent self-cleaning properties these tread designs offer.

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About ATG

With nearly 60 years of experience, the Alliance Tire Group specializes in the design, development, manufacturing and marketing of Agriculture, Forestry, Construction, Industrial and Earthmoving tyres under Alliance, Galaxy and Primex brands.

ATG serves customers in 120 countries, across 6 continents and offers a full spectrum of products, from basic entry-level tyres to a broad range of superior quality value-added products. All of the Group's tyres are designed, developed and tested at its advanced R&D centers around the world.

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