

Tyre solutions from ATG: An “all-round success”

Firework of innovative solutions to be presented at SIMA 2015 / World leading manufacturer of Off Highway Tyres (OHT) to launch new solutions for agri-transport, soil protection and multiple uses

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ATG (Alliance Tire Group), a world leader in design and manufacture of Off Highway Tyres (OHT), will use this year’s SIMA in Paris to present numerous tyre innovations. As pioneer in radial flotation tyres for agri-transport applications, ATG’s VF (Very High Flexion) flotation tyres are just one example.

Logistics become ever more important in modern agriculture as large amounts of harvested goods have to be transferred from the fields to either farms, co-operatives or processing plants for example. The ability to carry large payloads quickly and soil-conserving is therefore one of the key prerequisites for agricultural tyres. To ensure an optimum overall performance, Alliance will introduce its technologically advanced Very High Flexion (VF) technology in the 380 design. This new product will be launched in the size 650/55R26.5 and can either carry up to 40% more load compared to its standard flotation variant with the same air pressure or carry the same load as conventional 380 tyres with a 30% lower inflation pressure. As a result, reduced ground pressure allows for markedly better soil conservation.

Exciting solutions for a wide range of applications

Alliance also extends its IF and VF tyre range with a new size (710/70R42) in Alliance 372 AGRIFLEX (IF) design. This is a key size for high HP tractors. The tyre is designed to carry 20% more load with standard air pressure when compared to conventional radials or carry the same load with 20% lower air pressure.

“Soil protection is an important objective – and that is true far beyond the year 2015 which has been proclaimed the “International Year of Soils” by the United Nations. That is why our engineers continuously work on even further improving our already leading range of flotation tyres”, emphasises Yogesh Mahansaria, founder and chief executive of Alliance Tire Group.

In addition to tyres for harvesters, tractors, sprayers and agri-transport vehicles, the ATG display at SIMA 2015 will also include the Galaxy brand’s range of garden and turf ‘specialists’. Thirteen different tyres will be on display including high-speed narrow radial tyres for sprayers and row crop tractors.

“With the launch of new and innovative products at SIMA 2015, ATG reinforces its commitment to provide its customers with the right product, for the right application with high quality and excellent service”, adds Angelo Noronha, Chief – Sales & Marketing Aftermarket for Europe from ATG.

About ATG

With nearly 60 years of experience, the Alliance Tire Group specializes in the design, development, manufacturing and marketing of Agriculture, Forestry, Construction, Industrial and Earthmoving tyres under Alliance, Galaxy and Primex brands.

ATG serves customers in 120 countries, across 6 continents and offers a full spectrum of products, from basic entry-level tyres to a broad range of superior quality value-added products. All of the Group’s tyres are designed, developed and tested at its advanced R&D centers around the world.

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